

A scenic view of a coastline with a hillside town and a boat on the water under a bright sun. The sun is in the top right corner, creating a lens flare effect. The water is blue and has white foam from a boat's wake. The hillside town is visible in the distance.

A *NEW* ERA

LOUIS HOTELS
#MyHappyPlace



**WITH A RENEWED SPIRIT,
A REFRESHED VISION
AND INNOVATIVE OUTLOOK,
LOUIS HOTELS USHERS IN
A NEW ERA.**

The mindset of today's traveller has transformed. This generation seeks personalised journeys with a focus on wellness, nourishment and sustainability.

Responding to these emerging industry trends and anticipating market demands, we have shifted our focus towards adding a premium lifestyle brand, reimagining our collection of existing and new-build hotels in Greece and Cyprus.

For us, this means cultivating authentic connections with the local community, and sustainable enjoyment of nature. It means bespoke services and lifestyle-driven activities, traditional foods and alternative wellness therapies, all experienced in design-rich, understatedly elegant environments.

We are ready to welcome these next-generation explorers to a new era at Louis Hotels.

LOUIS HOTELS HAS REIMAGINED ITS COLLECTIONS TO REFLECT A NEW ERA OF TRAVEL, BRINGING A FRESH PERSPECTIVE TO OUR PROPERTIES IN GREECE AND CYPRUS.

OUR COLLECTIONS

exclusive COLLECTION

Perfected to elevate your experience, a capsule collection of unique properties with understated elegance and distinctive design. A variety of bespoke services guarantee a curated experience with a focus on sustainability and one-of-a-kind local highlights.

- Effortless luxury
- Tailored services
- Intimate atmosphere and distinguished style
- Sustainability driven with strong focus on local experiences

elegant COLLECTION

For the couples and families who seek luxury, comfort, and that unique touch for their holidays. Guests can expect a luxurious atmosphere enhanced by exclusive touches that are tailored to their preferences.

- Personal Service
- Spacious luxurious Rooms
- Dedicated Quiet Areas

family COLLECTION

With a focus on family, these hotels harmoniously balance the unique needs of children and parents through an array of services and facilities, including specially-designed family rooms and hotel zones, kids' buffet and early meals, and activities for the whole family to enjoy.

- Specially Designed Family Rooms
- Themed Restaurants
- Daily Activities and Nightly Entertainment

villa COLLECTION

A discreet and deluxe experience that offers the full services of a hotel with the quiet solitude of a private villa. All villas in the Collection are fully equipped and serviced, and feature fresh, refined designs and their own distinctive character.

- Privacy and Tranquility
- Fresh and Refined Design
- Fully Equipped and Serviced



MYKONOS THEOXENIA

THE
RENAISSANCE
OF A MYTH

Awash in beautiful aesthetics, the revived Mykonos Theoxenia becomes the perfect destination for the trend-conscious traveller who embodies the island's effortless, barefoot charm.

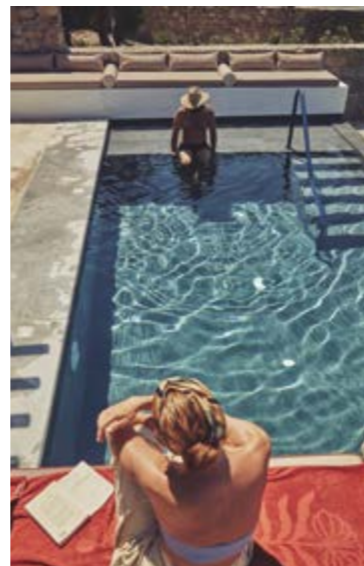
The renovation of this landmark property re-imagines the hotel's iconic status in a contemporary way including the creation of a new range of immersive experiences that aim to enhance guest enjoyment and greekessence.

From morning yoga to deep dives into culture with day trips to Delos, beach bonfires, to the nurturing flavours of modern Mediterranean cuisine.

A MEMBER OF DESIGN HOTELS

Features:

- 49 newly exquisitely redesigned rooms & suites, some with private pools
- A brand new spa
- 1000m² of spacious Mediterranean gardens
- Bespoke experiences and activities



ONCE IN MYKONOS
SPARKLING
GEM
OF THE AEGEAN

Opened in 2022 and located in Ornos Mykonos, Once in Mykonos luxury hotel will open the new season as an Adult Only retreat - perfectly capturing the spirit and timeless values of Greek hospitality: spontaneous, authentic, and straight from the heart.

This notable, iconic villa that once hosted the likes of Melina Mercouri and Mikis Theodorakis has today been transformed into a luxury hotel aimed at reviving the glamour of that era and offering guests the perfect backdrop to indulge in the true Mediterranean experience.



Features:

- Panoramic views of the beautiful Ornos bay
- Luxurious Cycladic-style Rooms and Suites with chill out pools.
- A sublimely peaceful Spa with a bespoke collection of wellness practices
- Panoramic Venue area with private Chapel





ASTERION SUITES AND SPA
AN
ADULTS-ONLY
CRETAN ESCAPE

This five-star hotel with its bohemian-chic aesthetics, is set to unveil a new, Adults Only concept in summer 2023.

The Asterion Suites and Spa will be joining the Louis Hotels Exclusive Collection offering bespoke experiences steeped in local culture. The new concept will exude serenity and refined simplicity, offering guests a complete escape from the ordinary.

Features:

- 67 suites with direct pool access or a private pool
- 2 restaurants based on farm-to-table and slow cooking
- Bespoke activities steeped in local culture
- Attentive and personalized service



NEW IONIAN SUN
A RE-IMAGINED
PREMIUM
SANCTUARY

**New Name - New Story -
 New Era**

The re-imagined Ionian Sun hotel in Corfu is at the forefront of a new era in luxury. With a five-star upgrade, this idyllic beachfront hotel will be transformed into an exclusive, adults-only retreat in Summer 2024.



Features:

- 136 suites featuring standalone jacuzzi, swim-up and private pools.
- 4 restaurants including themed and a la carte
- 5 bars with a roof top bar offering breathtaking views
- 3 impressive pools, one with hydro-contact open air experience and one with infinity views.
- A brand new luxury spa with hammam, sauna and exterior massage gazebos



KING JASON ZANTE

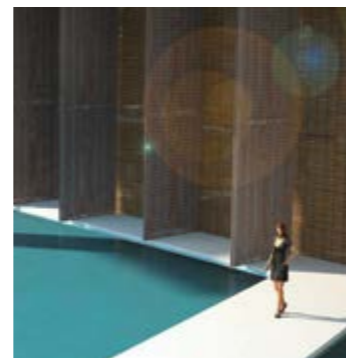
THE JEWEL OF THE IONIAN



Upon opening in 2024, the King Jason Zante will be a unique luxury suite resort featuring extensive water elements that flow seamlessly through tranquil rooms and public areas creating a Mediterranean oasis.

Above the beautiful bay of Tsilivi this unique resort sits on 10,000m² of water. Designed to offer cutting-edge accommodation including signature suites with stunning views, swim-up or private pools, and water terraces designed to create a harmonious flow between rooms and public areas.

Spaciously spread across 25,000 m² the hotel features a variety of restaurants, 2 bars and a deluxe spa offering signature treatments.



exclusiveCOLLECTION



Features:

- 87 Superior, Deluxe and Island Suites, majority with direct pool access (swim-up or private pool)
- One main restaurant and 2 a la carte signature restaurants
- 2 Pool Bars
- Deluxe Spa with 3 treatments rooms and fully equipped gym
- Conference room for up to 120 delegates

exclusiveCOLLECTION
HOTELS

MYKONOS

- Mykonos Theoxenia
- Once in Mykonos

CRETE

- Asterion Suites & Spa

CORFU

- New Ionian Sun

ZAKYNTHOS

- King Jason Zante



KERKYRA BLUE HOTEL N' SPA

COMPLETE 5-STAR METAMORPHOSIS

On the beautiful island of Corfu, the Kerkyra Blue will undergo a dramatic 5-star transformation which will feature fully redesigned and renovated rooms and family suites and an array of facilities and experiences.

A premium dine-around concept for couples and families offered at 4 restaurants and 3 bars. The hotel, set to be revealed in May 2023, will join the Louis Hotels Elegant Collection.

Features:

- Superior double rooms for couples
- Deluxe studios with separate sitting areas and outdoor patio
- Superior family rooms with sliding doors.
- The Pavilion - a chic outdoor all day area
- 4 restaurants including Greek, Italian and Japanese
- 3 Bars
- New Spa with hammam, sauna, relaxation area and outdoor seafront massage pavilions.



elegantCOLLECTION



THE ROYAL APOLLONIA
A MAJESTIC
TRANSFORMATION

An extensive makeover will be carried out at the five-star Royal Apollonia Hotel in Limassol in line with the ethos of our Elegant Collection as from February 2023.

The lobby area will feature designer details bathed in the hues of nature creating a welcoming and relaxing ambiance. An exciting new interior will also be unveiled at Akakiko Japanese Restaurant, complete with atmospheric lighting, eclectic furniture and unique details.



Features:

- 204 Rooms and Suites, some with a private outdoor jacuzzi
- 1 main restaurant and 2 a la carte eateries (Meze by Elliniko and Akakiko)
- 3 swimming pools including one island-shaped outdoor pool & one indoor heated pools
- Royal Spa featuring Dead Sea climatological room, signature treatments and specialist staff

IVI MARE
DIVE INTO
THE NEW



A designed-for-adults beachside property, Paphos' five-star Ivi Mare is known for its exquisite personal service, tasteful décor, luxurious rooms and two signature restaurants, all set within an environment of comfort and style.

With its revamp and pool area upgrade to be completed in 2023, the Ivi Mare will offer a stylish oasis to adults seeking an exclusive Mediterranean experience.



Features:

- 148 Superior Rooms and Junior Suites, some with an outdoor private jacuzzi
- 1 main restaurant and 2 a la carte restaurants (Meze by Elliniko and Akakiko)
- 2 swimming pools (indoor and outdoor)
- Award winning Spa featuring signature treatments
- Wellness Centre including fitness room, sauna and relaxation area

elegantCOLLECTION
HOTELS

LIMASSOL
• The Royal Apollonia

PAPHOS
• The Ivi Mare,
• The King Jason Paphos
• Polis 1907

PROTARAS
• The King Jason Protaras
• Infinity Blu

CORFU
• Kerkyra Blue Hotel N' Spa

RHODES
• Amada Colossos Resort



CONNECTING *FAMILIES*



No one does family fun like Louis Hotels, where the needs of both parents and children are catered to and perfectly balanced.

In addition to dedicated family rooms, these hotels offer entertainment and activities tailored to families, and amenities for parents to ensure a stress free holiday.

Features:

- Family-oriented animation
- Kids buffet & early meals
- Santelino Mini-Club
- 'Family World Center' in selected hotels
- Specially designed family rooms
- Allocated family zones



LOUIS LEDRA BEACH *TASTEFUL* EXPANSION

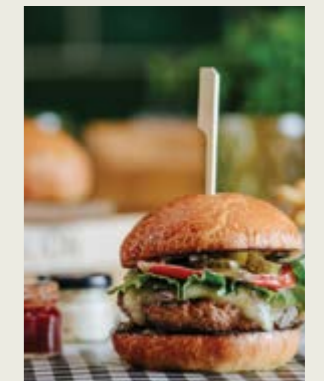
This season saw the Louis Ledra Beach offer an additional delicious dining experience for its guests including the spectacular renovation of its main restaurant Anemi.

A Mano - which is Italian for 'by hand,' is Louis Hotels' newest dining concept and focuses on authentically handmade Italian cuisine. Featuring freshly made pasta, wood-burning pizzas and a variety of authentic desserts, all prepared by our chefs in an open kitchen.

LOUIS IMPERIAL BEACH *DELICIOUS* UPGRADES

With the successful launch of Pygmalion - the new gourmet burger concept - the Louis Imperial Beach now offers 2 branded a la carte restaurants.

Pygmalion serves gourmet burgers on brioche buns, hand-cut fries, and homemade sides including pickles and condiments. With a wide selection of food to suit every taste and a weekly theme night, the spacious Amoroza buffet restaurant completes the cuisine offering.



familyCOLLECTION
HOTELS

PAPHOS

- Louis Ledra Beach
- Louis Phaethon Beach
- Louis Paphos Breeze

PROTARAS

- Louis Imperial Beach
- Sofianna Resort & Spa
- Louis Althea Beach
- Louis St. Elias Resort & Waterpark
- Louis Nausicaa Beach



DISCREET AND DELUXE

As travellers seek privacy and comfort in a luxurious and exclusive environment, our niche villa collection is growing in popularity. Acting as the ideal home-away-from-home, every villa has its own distinct character with the full services of a hotel – including welcome baskets and tea and coffee making facilities.



Features:

- A private, tranquil environment
- Fresh & refined designs
- Fully equipped and serviced
- Coffee-making facilities replenished daily
- Welcome basket and drinks package upon arrival
- Gift upon departure

villaCOLLECTION
HOTELS

PROTARAS

- Althea Kalamies Luxury Villas
- Nausicaa Luxury Villas
- Chris Le Mare Luxury Villa
- Chris Le Mare Gold Luxury Villa
- Lora Pearl Luxury Villa

REPEAT SUCCESS

LOUIS HOTELS CONTINUES TO RECEIVE SIGNIFICANT ACCOLADES FOR EXCELLENCE, AND HAS ADDED A WIDE VARIETY OF AWARDS IN PAST YEAR. THESE AWARDS ARE MULTIFACETED, AND DEMONSTRATE RECOGNITION FROM BOTH GUESTS AND THE INDUSTRY.



- **Louis Group:** Gold Award for its timeless presence and leading role in the establishment of Cyprus as a tourist destination
- **Louis Hotels:** Bronze Award for Digital Presence and Strategy
- **King Jason Protaras:** Silver Award in 'Adults Only Hotel/Resort' Category
- **Polis 1907:** Silver Award in 'Boutique Hotel/Resort' Category

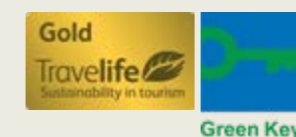


LOCAL RECOGNITION

It was a second year of wins for Louis Hotels, as they secured four major distinctions at the 2021 Cyprus Tourism Awards, which took place in April 2022 in Cyprus.

ENVIRONMENTAL ACCOLADES

Louis Hotels is committed to providing green, sustainable holidays through a series of measures aimed at managing their social and environmental impact. This has earned several Hotels the prestigious Green Key Awards and Gold Travelife certification, with two new additions this year: a Gold Certification for Accommodation Sustainability by Travelife for the Sofianna Resort, and a Green Key Award for the Ivi Mare.



TRIPADVISOR & BOOKING.COM

We are proud to once again be rated highly by our guests based on their personal experiences and positive feedback on some of the world's most respected review sites.



TRAVELLER REVIEW
AWARDS 2022

19

Louis Hotels



TRAVELLERS' CHOICE
AWARD 2022

17

Louis Hotels

FURTHER CEMENTING OUR REPUTATION FOR EXCELLENCE, LOUIS HOTELS HAVE ALSO SECURED A SERIES OF SPECIALIST AWARDS FROM RESPECTED INDUSTRY LEADERS, INCLUDING:



- TUI**
- Amada Colossos Resort
 - Louis Althea Beach
 - Louis Infinity Blu
 - Louis Ledra Beach
 - Sofianna Resort
 - The Ivi Mare
 - The King Jason Protaras
 - The King Jason Paphos



- HolidayCheck**
- Amada Colossos Resort
 - Louis Imperial Beach
 - Louis Kerkyra Blue
 - Louis Ledra Beach
 - Louis Phaethon Beach
 - The Ivi Mare



- British Airways Customer Excellence**
- Asterion Suites and Spa
 - Louis Paphos Breeze
 - The Ivi Mare



WORLD LUXURY SPA AWARD FOR IVI MARE The AEGEO SPA at the Ivi Mare Hotel, Paphos was awarded the 2022 LUXURY NEW RESORT SPA for EUROPE at the recent awards ceremony held to celebrate and reward excellence in the spa and wellness sector.

MAINTAINING GREEN COMMITMENTS

AS PART OF ITS OVERALL CSR STRATEGY, LOUIS HOTELS IMPLEMENTS ENVIRONMENTALLY-FRIENDLY PRACTICES ACROSS ITS PROPERTIES, ENSURING GUESTS CAN ENJOY THEIR HOLIDAYS WITH A CLEAR CONSCIENCE, WHILE POSITIVELY IMPACTING LOCAL HABITATS AND COMMUNITIES.



ECO HONOURS

Dedicated CSR policies and a sustainability mindset guide our daily operations, meeting our guests' expectations while protecting the environment. As testimony to such efforts, Louis Hotels received a **Life Food Print** award for effective food waste reduction practices, as well as a **Zero Waste Beach** award on June 22, 2022, recognising our work to counter marine plastic pollution. COO Marios Perdios said the longer-term aim was to eliminate plastic across Louis Hotels operations by the summer of 2024.

NUMBERS & MILESTONES

STEADY EFFORTS TOWARDS INCREASING SUSTAINABILITY AT ALL LEVELS OF LOUIS HOTELS' OPERATIONS HAVE YIELDED IMPRESSIVE FIGURES AND MILESTONES.



SUPPORTING LOCAL COMMUNITIES

62%
of our employees are local residents

93%
of our supplies are local

Traditional Cypriot & Greek breakfast buffet in all our hotels



RECYCLING YEARLY

30,000 Kg
of paper

27,000 Kg
of plastic

54,000 Kg
of glass

15,000 Kg
of wood



ENERGY SAVING

Use of **LED technology light bulbs**

Use of **key-fob controls** and less switches in all our rooms

Solar panels for preheating the water

Photovoltaic panels for producing electricity

GREECE TURTLE ADOPTION

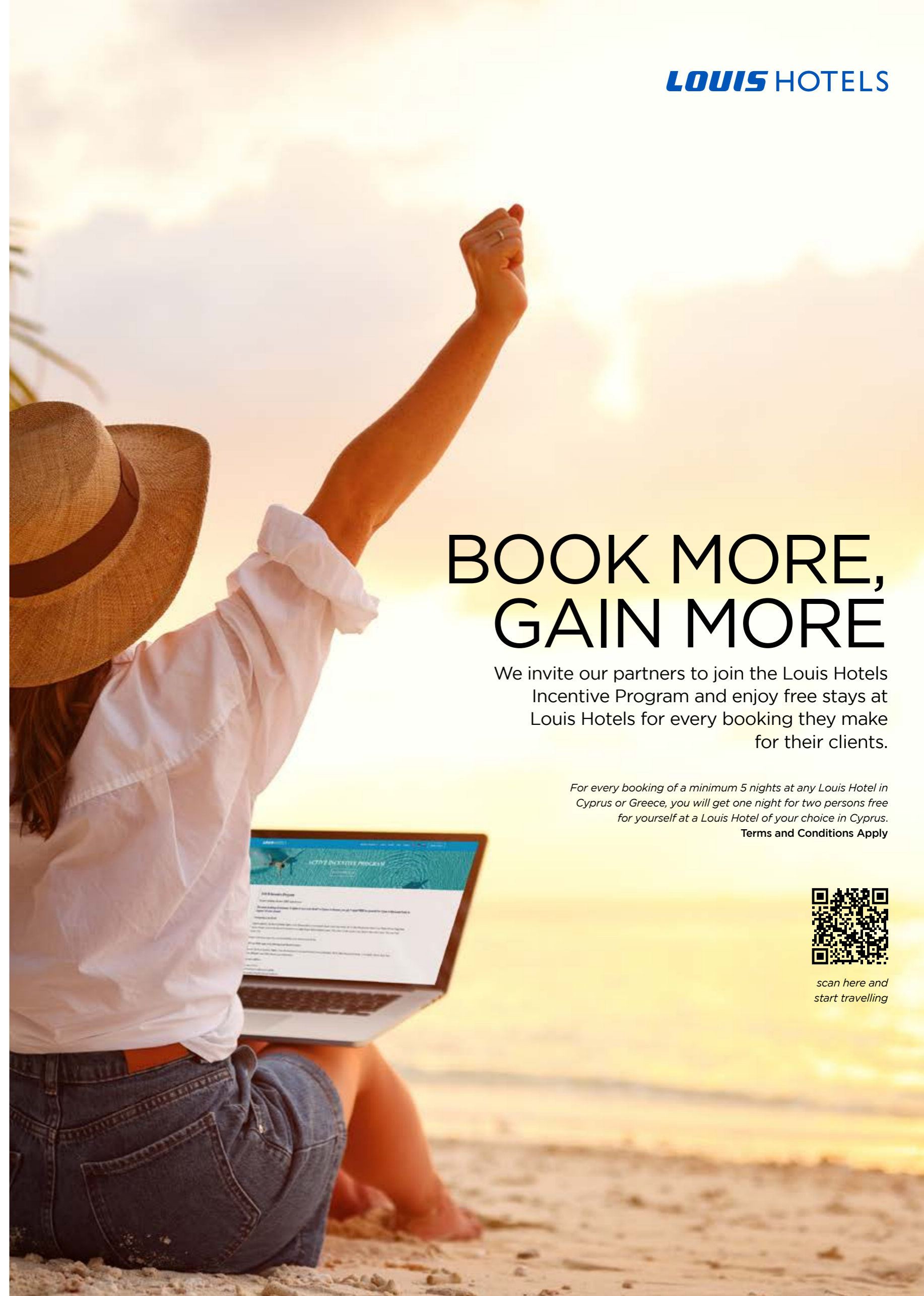
Each of our destinations implements sustainable practices as part of an overall strategy to 'give back' to the habitats and communities in which we operate.

Demonstrating this approach, on October 13, 2022, Crete's Asterion Suites and Spa adopted 'Stardust' and 'Kingdom', respectively a hatchling and a nesting loggerhead turtle, to support ARCHELON's conservation work.

Established in 1983, the mission of ARCHELON - the Sea Turtle Protection Society of Greece - is to protect sea turtles and their natural habitats.



certified by



BOOK MORE, GAIN MORE

We invite our partners to join the Louis Hotels Incentive Program and enjoy free stays at Louis Hotels for every booking they make for their clients.

For every booking of a minimum 5 nights at any Louis Hotel in Cyprus or Greece, you will get one night for two persons free for yourself at a Louis Hotel of your choice in Cyprus. Terms and Conditions Apply



scan here and start travelling

